MCC San José Location Survey Results

Based on the "top five" characteristics of a building, six characteristics came out as being particularly important to look at when evaluating a potential location for our congregation.

		Percentage
	No. of	of
Characteristics	Responses	Respondents
PARKING	18	67%
RELIGIOUS FREEDOM	16	59%
AFFORDABLE	16	59%
TRANSIT ACCESS	14	52%
ACCESSABILITY	11	41%
BATHROOMS	11	41%
NEIGHBORHOOD	6	22%
WEEKNIGHT AVAILABILITY	6	22%
OFFICE SPACE	4	15%
SOCIAL HALL	4	15%
EXCLUSIVE USE	4	15%
KITCHEN	3	11%
ACCOUSTICS	3	11%
HEATING	3	11%
SUNDAY 10:30AM AVAILABILITY	3	11%
DOWNTOWN SAN JOSE LOCATION	3	11%
QUIET ENVIRONMENT	2	7%
CLASSROOM SPACE	2	7%
COUNSELING SPACE	2	7%
AIR CONDITIONING	2	7%
AESTHETICS	1	4%
SUPPORTS MULTIPLE ACTIVITIES	1	4%
STORAGE	0	0%
NON-SECTARIAN	0	0%

These results were echoed in the numerical rankings, although there isn't as sharp a distinction between groupings.

AFFORDABLE	9.62
RELIGIOUS FREEDOM	9.30
PARKING	9.17
BATHROOMS	8.93
HEATING	8.72
ACCESSIBLITY	8.57
ACCOUSTICS	8.57
WEEKNIGHT AVAILABILITY	8.54
OFFICE SPACE	8.43
AIR CONDITIONING	8.36
TRANSIT ACCESS	8.34
STORAGE	8.32
AESTHETICS	8.22
NEIGHBORHOOD	8.11
COUNSELING SPACE	8.07
CLASSROOM SPACE	7.97
SOCIAL HALL	7.89
KITCHEN	7.82
QUIET ENVIRONMENT	7.68
SUPPORTS MULTIPLE ACTIVITIES	7.61
SUNDAY 10:30AM AVAILABILITY	7.35
DOWNTOWN SAN JOSE LOCATION	6.46
EXCLUSIVE USE	6.30
NON-SECTARIAN	4.85

Basic findings: Accessibility is very important to us, whether it takes the form of parking, transit access, or handicap accessibility. Religious freedom is also important to us, as are bathrooms and affordability.

The surveys indicate a general willingness to share space and to move outside of downtown San Jose. Having a non-sectarian environment is not seen as important. The surveys also seem to suggest a general willingness to change the time of our worship service.

Evaluating our Current Location

The numerical rankings for our current location show a much wider spectrum of results:

Characteristic	Rating	"Top Six"
ACCESSIBLITY	2.26	*
SOCIAL HALL	2.67	
COUNSELING SPACE	2.96	
KITCHEN	2.96	
PARKING	3.14	*
AIR CONDITIONING	3.39	
BATHROOMS	3.50	*
CLASSROOM SPACE	3.84	
STORAGE	3.92	
HEATING	5.40	
QUIET ENVIRONMENT	5.48	
SUPPORTS MULTIPLE ACTIVITIES	5.50	
NEIGHBORHOOD	6.12	
OFFICE SPACE	6.36	
AESTHETICS	6.58	
NON-SECTARIAN	7.38	
AFFORDABLE	7.44	*
ACCOUSTICS	7.63	
SUNDAY 10:30AM AVAILABILITY	8.79	
WEEKNIGHT AVAILABILITY	8.83	
EXCLUSIVE USE	8.92	
TRANSIT ACCESS	9.22	*
DOWNTOWN SAN JOSE LOCATION	9.27	
RELIGIOUS FREEDOM	9.33	*

Demographics

17 of our 29 respondents come to church every Sunday or most Sundays. 17 of our respondents come to weeknight activities once a week, more than once a week, or 2-3 times per month (there is some overlap). The remaining respondents come less frequently, are new, or did not fill out this section of the survey.

24 people answered the section on how they get to church. 80% (20) of these respondents drive to church. 25% (6) take public transit (there is some overlap).